

Southend-on-Sea Borough Council

Report of Corporate Director of Enterprise, Tourism and
the Environment

to

Traffic and Parking Working Party

on

17th February 2011

Agenda
Item No.

Report prepared by: Cheryl Hindle-Terry, Team Leader
(Traffic Management and Road Safety)

**Traffic Regulation Orders – Requests for New or Amended Restrictions
Various Areas
Portfolio Holder – Councillor Mark Flewitt
A Part 1 Public Agenda Item**

1. Purpose of Report

For the Traffic and Parking Working Party to consider a request to advertise various waiting restrictions in various areas of the Borough.

2. Recommendation

- 2.1 That the Traffic and Parking Working Party note the proposals.
- 2.2 That the Cabinet Committee approves the advertisement of the waiting restrictions at the locations detailed in Appendix 1 and further agree that in the event of there being no objections to the proposals, the Traffic Regulation Order be confirmed. Any locations subject to objections will be referred to this meeting for consideration.

3. Background

- 3.1 Complaints/requests regarding various areas are received from residents, Members and the emergency services. Officers inspect each location and where there is likely to be a danger or perceived danger or traffic flow implications, the request is progressed to a formal proposal.

4. Other Options

- 4.1 No action on requests received. This option is not viable, all locations raised as a concern are inspected by Officers to provide a professional opinion as to any perceived safety or traffic flow concern. Where the concern is supported, proposals to restrict parking are instigated. Where Officers do not agree that a perceived safety or traffic flow problem exists, no further action is taken.

5. Reasons for Recommendations

5.1 To improve road safety and traffic flow at the locations detailed in Appendix 1.

6. Corporate Implications

6.1 Contribution to Council's Vision & Corporate Priorities

The proposal is based on a reduction of potential traffic hazards therefore resulting in safer roads.

6.2 **Financial Implications**

Traffic Regulation Orders require formal advertisement which has to be undertaken and will be funded through the existing budgets.

6.3 **Legal Implications**

The formal statutory consultative process will be completed in accordance with the requirements of the legislation.

6.4 **People Implications**

Staff time as required to organise and monitor the progress of the proposals.

6.5 **Property Implications**

None

6.6 **Consultation**

Formal consultation will be undertaken including advertisement of the proposal in the local press and on the street.

7. **Background Papers**

None

8 **Appendices**

8.1 Appendix 1 – details of locations

Appendix 1

Feeches Road	extend existing double yellow lines. Busy junction, subject to large vehicle movements servicing supermarket
Cromwell Road	the junction with Eastern Avenue. Eastern Avenue is a 40mph road and vehicles entering the junction may be travelling at higher speeds therefore a greater area of protection is needed
Eagle Way	south of Chaffinch Close, a bend in the road is often subject to parking meaning vehicles are overtaking parked vehicles with insufficient visibility of oncoming traffic. Restrictions are required to reduce potential conflict.
Sumpters Way western end	currently subject to 24 hour waiting prohibitions however the limited traffic movement in evenings and weekends does not justify the reason for the restriction (to ensure larger vehicles can manoeuvre) and a reduction to a single yellow line operational during main business hours would accommodate the high numbers of visitors to the rugby club outside of these hours.
Friars School area	extend existing restriction to prevent parking creating potential hazards to school children